

CULTURAL VALUES AND RESEARCH UNIT (CVRU)

The Cultural Values and Research Unit (CVRU) of Bunurong Land Council Aboriginal Corporation (BLCAC) provides services pertaining to Bunurong cultural values, language, community engagement, cultural landscapes, and design. The CVRU comprises four portfolios, each of which are responsible for providing different key services. These four portfolios are:

- Cultural Values and Research Portfolio
- Language and Naming Portfolio
- On-Country Learning Portfolio
- Community Development and Engagement Portfolio

The Cultural Values and Research Portfolio provides services pertaining to Bunurong cultural values, including interpretation, statements of significance, document reviews and research projects. The Language and Naming Portfolio provides services involving Boonwurrung language. The On-Country Learning Portfolio provides educational programmes sharing Bunurong cultural values and ecological knowledge on Country. The Community Development and Engagement Portfolio provides services pertaining to Bunurong engagement with local communities, including consultation on Reconciliation Action Plans.

This document outlines the key deliverables associated with each of the above portfolios. Please note that key deliverables from multiple portfolios can be packaged together into a project at the Sponsor's request (for example, should the Sponsor wish to engage a Cultural Values Project, Boonwurrung naming request, and On-Country Immersion Workshop as part of a single project). Please contact the Cultural Values and Research Unit at cultural.values@bunuronglc.org.au to discuss a combined project, or to discuss the delivery of any services not listed in this document.

All services listed below are current as of April 2025. Please refer to the *Cultural Values and Research Unit Schedule of Fees* document for pricing. Please refer to the BLCAC website for booking instructions and further information.

Note that all quotes are valid for 10 working days. The acceptance and return of a quote outside of this timeframe may not be recognised and may require the development of a new quote. Note also that delays in returning a quote may by extension result in delays to project timelines.

CULTURAL VALUES AND RESEARCH PORTFOLIO

The Cultural Values and Research Unit (CVR Unit) of the Bunurong Land Council Aboriginal Corporation (BLCAC) offer the following key Cultural Values Project (CVP) deliverables to Sponsors:

- Small CVPs;
- Medium CVPs; and
- Large CVPs.

Small Cultural Values projects

Small CVPs are projects that require up to 1 month of work. Please note that this is not an indication of project turnaround. Exact project timeframes will be discussed directly with the Sponsor.

Small-scale CVPs include, but are not limited to:

- Cultural Values workshops;
- Interpretation (for signage, posters, websites, and more);
- Artist Briefs (for both Bunurong and non-Bunurong artists and designers);
- Short-form Letters, Cultural Values statements, Cultural Themes identification;
- Statement of Significance; and
- Document reviews.

Cultural Values workshops are intended to build upon existing or completed Cultural Values Assessment/Project reports. Workshops differ from regular project meetings by involving collaboration with both CVRU team members and Bunurong community members. These workshops require an Expression of Interest (EOI) to be sent to the Bunurong membership by the CVRU and can therefore take time to organise. Workshops and may fulfil any/all of the following functions:

- Interpretation of cultural values knowledge and themes;
- Advice on the practical implementation of recommendations; and
- Other purposes (to be discussed and agreed upon with the CVRU).

Artist Briefs include the identification and brief description of themes, as well as the development of mood boards. Bunurong Artist Profiles will also be provided to the Sponsor.

Letters may include letters of support, acknowledgement of engagement, advice (e.g., in terms of information structure), or basic information related to a project or area.

A Cultural Values Statement is a short-form statement concerning Bunurong Cultural Values that are identified in relation to a specific place, development, project, theme, and more.

A Statement of Significance is a document that describes some of the most important values of a particular place or area, as these are defined by Bunurong Elders and knowledge holders. Community aspirations and objectives are also considered.

Medium Cultural Values Projects

Medium CVPs are projects that require up to 3 months of work. Please note that this is not an indication of project turnaround. Exact project timeframes will be discussed directly with the Sponsor.

A medium-scale CVP is a formal research report that is developed by the CVR Unit. This report will include the establishment and researching of three Cultural Values Themes related to ONE place or confined location (such as the suburb of Seaford, a building site, a small park, etc.) that has previously been subject to cultural values research by BLCAC.

Please note that we do not define the scale of a CVP according to word count, but rather use alternative metrics in making this determination. For example: if project area/s have previously been subject to cultural values research by the CVR Unit; the scale of the area/s of investigation; the number of area/s to be researched; and the related Values Themes, as these are defined by the community.

Both medium and large-scale CVPs that are undertaken in areas where prior CVPs have been completed will involve the establishment of at least one new Values Theme. This ensures that Sponsors receive new material and provides BLCAC with the opportunity to conduct additional important research that may expand cultural knowledge.

A medium-scale CVP requires a quote.

Large Cultural Values Projects

Large CVPs are projects that require up to 6+ months of work. Please note that this is not an indication of project turnaround. Exact project timeframes will be discussed directly with the Sponsor.

A large-scale CVP is a formal research report that is developed by the CVR Unit. This report will include the establishment and researching of three Cultural Values Themes. A CVP is determined to be large-scale if the study:

- Involves the investigation of more than one place;
- Focuses on ONE limited albeit NEW area that has not previously been investigated by the CVR Unit;
- Relates to an expansive area (e.g., such as a coastline or trail);
- Includes an Interpretation component and/or an Artist Brief; and/or
- Revolves around sponsor-selected themes.

It is important to emphasise that projects led by sponsor-selected themes are subject to negotiation and approval by the CVR Unit.

A large-scale CVP requires a quote.

LANGUAGE AND NAMING PORTFOLIO

The Language and Naming Portfolio of the Cultural Values and Research Unit (CVRU) offers the following key deliverable to Sponsors:

- Provision of names in Boonwurrung language.

Provision of names in Boonwurrung language

The Language and Naming Portfolio can provide a requested number of names to be used for a specified Sponsor project. This may include, but is not limited to:

- Naming of parks, schools, streets, or other public-facing locations in accordance with Geographic Names Victoria (GNV) guidelines;
- Names of organisation-internal projects, spaces, rooms, buildings, etc; and
- Providing language to be used in design, e.g. language that is included on walls or signage, in books or other publications, etc.

Language projects are divided into three types based on the size of the language work. These are as follows:

- Small language project (1-3 words)
- Medium language project (4-9 words)
- Large language project (10+ words)

Small and medium language projects typically require up to 1 month of work. Large language projects may take place over a longer timeframe. Please note that this is not an indication of project turnaround. Exact project timeframes will be discussed directly with the Sponsor.

All language projects provide the following key deliverables:

- A letter of approval for the provided words in Boonwurrung language;
- Standardised spelling, pronunciation, and meaning of provided words in Boonwurrung language;
- English-based written pronunciation guide to the provided words in Boonwurrung language;
- A recording of the words pronounced in Boonwurrung language for internal educational use; and
- An additional recording of a Bunurong Elder pronouncing the word can be provided for use in public-facing contexts upon request.

All Boonwurrung language must be sourced through the Cultural Values and Research Unit. Approval is not provided for language which is sourced elsewhere, for instance online or in printed publications.

Provision of Boonwurrung language is only provided with explicit community consultation and engagement. Selection of names may revolve around Sponsor-selected themes, but direct translations of requested words are only provided if approved by representatives of the Bunurong community as culturally appropriate.

ON-COUNTRY LEARNING PORTFOLIO

The On-Country Learning Portfolio of the Cultural Values and Research Unit (CVRU) offers the following key deliverable to Sponsors:

- On-Country Cultural Values and Biodiversity Learning Immersion Workshop.

On-Country Cultural Values and Biodiversity Learning Immersion Workshop

The On-Country Learning Portfolio is targeted towards clients working in land management and ecology, providing an educational workshop that focuses on sharing Bunurong cultural and biodiversity values. This is a four-hour workshop, including a one-hour break. This may include discussion of the following:

- Bunurong cultural values and biodiversity values;
- Bunurong cultural landscapes; and
- Managing a Bunurong Forest Garden.

On request, it may also include:

- A walk on Country discussing cultural values and plant ecology;
- Interactive Aboriginal cooking class; and/or
- Aboriginal cooking demonstration with tasting.

This is an educational program intended to give a better understanding of Bunurong cultural and ecological values. It is not intended to be an opportunity to seek collaboration with the Bunurong Land Council Aboriginal Corporation (BLCAC) on a Sponsor-specific project, although may be combined with one of the other Cultural Values and Research Unit portfolios as part of a broader project.

COMMUNITY DEVELOPMENT AND ENGAGEMENT PORTFOLIO

The Community Development and Engagement Portfolio of the Cultural Values and Research Unit (CVRU) offers the following key deliverables to Sponsors:

- Community engagement and partnerships consultation;
- Local government engagement and partnerships consultation; and
- Reconciliation Action Plan (RAP) consultation.

Community engagement and partnerships consultation

BLCAC can meet with local community organisations or businesses seeking consultation with Bunurong Traditional Owners. Consultation is intended to provide Bunurong perspectives on prospective community development or social support programmes, for instance relating to social services, justice, childcare, health, aged care, etc., that may involve or affect Bunurong peoples. Community engagement and partnerships consultation does not include developing or providing educational materials.

Community engagement and partnerships consultation involves meeting with Cultural Values and Research Unit staff to discuss the project and/or organisation and how BLCAC can be involved. This may include discussion of the following:

- Incorporating Bunurong cultural values and community engagement into community development programmes
- Means of supporting Bunurong cultural and community efforts, such as Balirt Biik Strong Country ranger programmes

Local government engagement and partnerships consultation

BLCAC can meet with local government representatives seeking consultation with Bunurong Traditional Owners. Consultation is intended to provide Bunurong perspectives on prospective local government initiatives that may involve or affect Bunurong peoples. Local government engagement and partnerships consultation does not include developing or providing educational materials.

Local government engagement and partnerships consultation involves meeting with Cultural Values and Research Unit staff to discuss the project and how BLCAC can be involved. This may include discussion of the following:

- Incorporating Bunurong cultural values and community engagement into local government programmes
- Means of supporting Bunurong cultural and community efforts, such as Balirt Biik Strong Country ranger programmes

Reconciliation Action Plan (RAP) consultation

BLCAC can meet with your organisation to consult on the development of a Reconciliation Action Plan (RAP). This involves organising a meeting with Cultural Values and Research Unit staff to discuss the RAP. This may include the following:

- Discussion of possible actions involving BLCAC and the Bunurong community as part of the RAP;
- Review of existing RAP targets and actions; and
- Discussion of the best means of supporting the Bunurong community through RAP targets and actions.